

ONE DAY FACULTY DEVELOPMENT PROGRAMME ON ***“Effective Teaching Methodology In Management education towards Industry Interface”***

INTRODUCTION

Today the profession of management teaching has become quite challenging. Business Management teachers are expected effective teachers with industry interfacing skills. A teacher can “teach” all day long and cover an extensive amount of material, but if students haven’t learnt the material, the exercise is an enormous waste of time and energy. Being an educator is not just about sharing knowledge; it is about making sure that learners truly integrate this knowledge and learning serve the purpose of industry. Any teaching that does not result in effective learning is useless. Therefore, to be an effective teacher, one needs to be able to deliver the domain knowledge using the most suitable pedagogical tools. An effective teacher is also required to remain at the frontiers of knowledge in his/her areas of subject expertise and gain practical knowledge of other domains as management is essentially interdisciplinary. For this, every teacher needs to continuously upgrade himself/herself by engaging in research and teaching methodology which inculcate practical exposure to their students. This Faculty Development Programme (FDP) is aimed at honing the teaching methodology and research skills with industry of prospective, new and seasoned management teachers, researchers and trainers.

PROGRAMME OBJECTIVES

The participants through this FDP should:

1. Develop an appreciation for the teachers’ training in view of changing roles and responsibilities of business management education faculty in the 21st century;
2. Understand the significance effective teaching methodologies which align the aspirants with industry requirements.
3. Be able to suitably apply the principles of deep learning in varied learning contexts;
4. Be able to describe and choose from the signature pedagogies used in the management education.
5. How to create interest among the students.
6. How to make the class interactive and participatory
7. Get motivated to use case method of teaching in appropriate learning contexts;
8. Become aware of preparations required for the successful use of case based approach;

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PROGRAMME COVERAGE

1. Fundamental Elements of Effective Teaching
2. Teaching Versus Learning – Teachers Role.
3. To apply best teaching practices to enhance student learning and engagement
4. Pedagogies used in the Management Education
5. Use of Cases in Organizational Behavior/HRM/Communication / Strategy
6. Industry Interface method of management education
7. Principles of industry learning and industry requirements.
8. To impart in-depth knowledge of functional domain

WHO CAN PARTICIPATE

The potential participant for this program would be teachers, trainers and researchers in the management domain.

VENUE : AVANTHI PG COLLEGE: Seminar hall

DURATION

One Day (November 7th 2015). The timings of programme would be from 10.00 am to 4:30 pm.

PROGRAM DIRECTOR:

Dr. S. Appa Rao, +91 9959664677, dr.s.apparao@gmail.com

RESOURCE FACULTY FOR THIS PROGRAMME

Prof M L Saikumar

Prof. M L Sai Kumar, former Dean at Institute of Public Enterprise. With three post graduate degrees – one in Applied Statistics, another in Agricultural Statistics and a third in Computer Science, he chose to work in the area of software engineering. He has written / co-authored four text books and published several papers. He has organized more than 15 conferences/seminars at national and international level and brought out the proceedings. He is known to be a great teacher, he was awarded the Inspiring Teacher Award by Teacher’s Academy in 2010. He goes much beyond the curriculum to make a difference to his students.

Mr. SURI PONNADA

Suri Ponnada is an MBA with over three decades of experience in Learning and Development. He worked with Institute of Public Enterprise, Satyam Computer Services Limited, Health Management Research Institute, and Chaitanya Group of Educational Institutions. He was associated with HDFC Education And Development vocational training initiative. His area of expertise is in entry level learning and development, and recruitment.

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ABOUT AVANTHI PG COLLEGE

Avanthi Educational Society under the leadership of Sri. M. Srinivas Rao garu as Chairman was started in the year 1992. Within a decade of its establishment, the institution has made a remarkable tread in the field of education offering various courses at Under Graduate, Post Graduate, Engineering and Pharmacy levels. This milestone is achieved as the institution carved itself to impart quality and career oriented education, challenging the modern world through planning, dedication, determination and prompt execution with innovative ideas of our chairman Sri. M. Srinivasa Rao garu.

Today, Avanthi Educational Society is proud to have over strength of 16000 students with 14 institutions under its ambit. It is the path of glory towards the success during the last 18 years. The institution has been adjudged many a times as the second best educational institution in twin cities and 16th best in All India through impartial survey made by the renowned magazine India Today.

PROGRAMME FEE

The Program fee is Rs. 200 per participant. The program fee includes tuition fee, cost of course material, access to library, tea, snacks and lunch. Travel, medical and all other expenses have to be borne by the participants.

PROGRAMME COORDUNATORS:

Dr.Naresh Boora, +91 9866564339,

Mrs. B. Padmaja, +91 9493412329,

Mr.Chaitanya,+91 9703133136,

Mrs Rama, +91 9866990060

CONTACT DETAILS

Avanthi P.G.College,
16-11-741/B/1/A, Moosarambagh,Dilsukhnagar,
Near Vijaya Diagnostic Center
Hyderabad – 500 036.
Telangana, India.

Telephone: +91 40 24044725, 66414450,24052117

Website:

www.avanthicollege.ac.in, www.avanthi.edu.in

Email: principal.avanthipgcollege@gmail.com, Email: mohan.r@avanthi.edu.in