

FACULTY OF MANAGEMENT

M.B.A. II – Semester Examination, April / May 2015

Subject: Decision Support Systems

Course No. 2.7

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions.

PART – A (10x2 = 20 Marks)

1. Write short notes on the following at one place only.
 - a) State the need for DSS.
 - b) What is Decision Making process?
 - c) State Hardware tools for DSS
 - d) Essential Software tools for DSS
 - e) What is MDM?
 - f) State EIS components
 - g) What is AI?
 - h) What is ES?
 - i) What is Data Mining?
 - j) What is Online system?

PART – B (5X12 = 60 Marks)

Answer all the questions.

- 2.(a) What is Decision support system and state its advantages in business operations.
OR
(b) Explain a framework for DSS in an organization with suitable examples.
- 3.(a) Discuss the relevant approaches for the development of DSS Architecture.
OR
(b) Discuss various models for DSS and state its relative merits.
- 4.(a) Discuss the problems involved in group decision making and how to overcome it.
OR
(b) Explain the significance of Executive Decision making system in an organization.
- 5.(a) Distinguish between Artificial and Natural Intelligence systems.
OR
(b) How to design and build up the Expert system in a multinational company?
- 6.(a) Discuss the significance of Data Warehousing system.
OR
(b) Explain various techniques for Data Mining.
